

## KYOCERA TASKalfa 3253ci

### Outstanding 32-ppm Color Copier MFP



The KYOCERA TASKalfa 3253ci, chosen by Buyers Lab analysts as the winner of the Summer 2019 Pick award for Outstanding 32-ppm Color Copier MFP, offers...

- Near-impeccable reliability, along with higher than average drum and developer yields to further maximize uptime
- Tremendous value against competing models in its respective speed band
- First-rate image quality that will meet needs of both general office and marketing-intensive environments
- Intuitive job programming from both the scan and copy screens, plus user-by-user panel customization
- Strong remote printing methods for both Apple and Android-powered devices with KYOCERA Mobile Print, as well as standard WiFi-Direct and NFC support

“The KYOCERA TASKalfa 3253ci checks off all the boxes as an idyllic A3 copier for small and mid-size workgroups,” said George Mikolay, Associate Director of Copiers/ Production at Keypoint Intelligence - Buyers Lab. “For the typical user, the creation of custom profiles as graphical icons through the Quick Print tab makes accessing and programming the most frequently used jobs effortless, while the easy-to-use web utility coupled with KYOCERA Fleet Services enables IT administrators to better troubleshoot and manage the devices on-network, from anywhere they see fit. Throw in an outstanding price point, and smooth integration with various productivity-enhancing, cost-saving, and security-boosting solutions through HyPAS enablement, and it’s easy to see why the TASKalfa 3253ci was a shoo-in for a 2019 Summer Pick.”

“With just one misfeed over a 125,000-impression durability test, the KYOCERA TASKalfa 3253ci is truly built to last,” said Joe Ellerman, Manager of U.S. Lab Operations at Keypoint Intelligence - Buyers Lab. “Not only was reliability close to perfect, but in terms of speed, the TASKalfa 3253ci’s group-leading simplex and duplex scan speeds, faster than average job stream speed (uses a batch of mixed file types to simulate a

real-world print environment), and fast first copy times all prove the TASKalfa 3253ci to be a workhorse in its segment. The device doesn't neglect output quality either, as both printed and copied documents will appeal to businesses of all kinds."

## About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled services and unmatched depth of knowledge, we cut through the noise of data to offer clients the independent insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

## About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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